



Mississauga Figure Skating Club



July 2019

Dear Friends in Skating,

This year, the Mississauga Figure Skating Club is honored to host the 2020 Star 1-4 competition series on March 6-8, 2020. This Skate Ontario sanctioned figure skating competition will be held at Tomken Twin Arena in Mississauga.

Area competitions, like this one, are designed to provide our skaters with traditional and fun events. Star 1-4 series provides an opportunity for skaters, coaches, and clubs to compete right in their own neighborhood. Over 1000 competitors, their coaches, and officials, along with family, friends, and local spectators are anticipated to be in attendance at this prestigious event.

A competition of this caliber allows our city to showcase many positive features, as well as giving area businesses an opportunity to reach a captive audience of potential consumers.

In order to be successful, this event will require the support of our community. There are many officials and club members who have willingly volunteered their time to ensure this event runs smoothly and is enjoyable for everyone who attends. However, we need your support to make it even better. Please consider being one of the corporate sponsors for this competition. As a sponsor, you could provide a monetary donation earmarked for specific purpose (i.e. ice rental, food) or gift cards and product donations for skaters' loot bags, etc. Your company advertisement would also be placed in the competition programs. Attached you will find a sponsorship and advertising package that is designed to help you meet your marketing needs while supporting this important community event. Please take a few moments to review these materials and select your preferred contribution for the 2020 Star 1-4 Series Competition that will benefit your business, the Mississauga Figure Skating Club, as well as the future stars of Canadian figure skating.

We are looking forward to your kind consideration and we thank you in advance. Your support will be greatly appreciated by the skaters, their coaches, families, and the Mississauga Figure Skating Club volunteers.

Should you decide to support the 2020 Star 1-4 Series, please submit a completed **Program Advertising/Sponsorship Order Form** by **October 31, 2019**, along with your payment (cheques should be made payable to Mississauga Figure Skating Club and can be post-dated to November 15, 2019). If you have any questions in the meantime, please feel free to email us.

We look forward to your response.

Yours truly,

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